

Annex I

Traders in-game purchasing processes with their premium in-game currencies





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Scope of the document:

Annex 1 compiles screenshots of all targeted traders in-game purchasing processes with their premium in-game currencies. The document highlights that consumers have no equivalence in real currency before making in-game purchases of digital content. Instead, they must buy digital content using premium in-game currencies (sometimes multiple).

All screenshots have been taking during the year 2024.



1. Activision Blizzard: Diablo IV

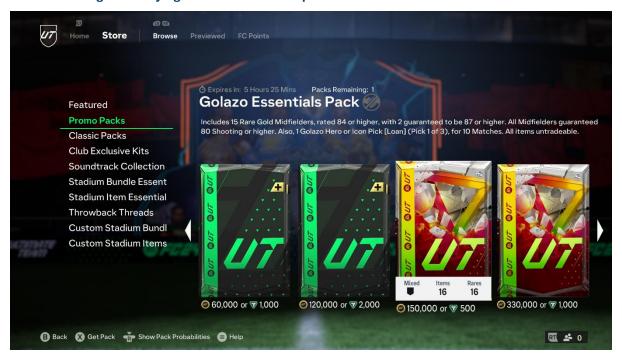
Figure 1: Buying virtual items in Diablo IV - Price shown in 'Platinum'.





2. Electronic Arts: EA Sports FC 24

Figure 2: Buying virtual items in EA Sports FC 24 - Price shown in 'FC Points'





3. Epic Games: Fortnite

BATTLE PASS
CHAPTER 5 - SEASON 2

Level up to unlock over 100 rewards including: 8 Fortnite
Style Outfits, 8 LEGO® Style Outfits, 3 Festival Jam Tracks,
3 Festival Instruments, and up to 1,500 V-Bucks back!

BUY BATTLE PASS

BUY BATTLE PASS

9 950

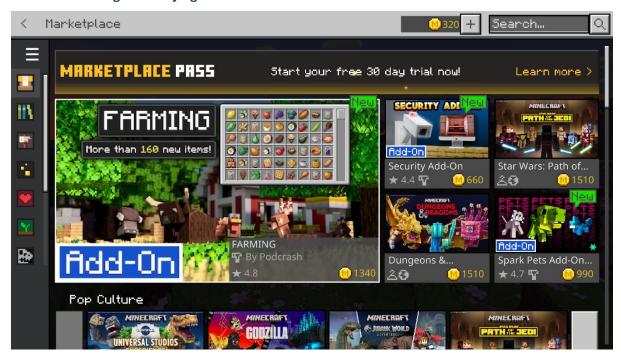
Purchases of the Battle Pass are not eligible for returns through Fortnite Cancel Purchase or Return Tickets. Chapter 5 Season 2 through May 24 2:00m 5T, 1 Discount bundle per season. Max level to purchase or Return Cancel Purchase or

Figure 3: Buying virtual items in Fortnite - Price shown in 'V-Bucks'



4. Mojang Studios: Minecraft

Figure 4: Buying virtual items in Minecraft - Price shown in 'Minecoins'





5. Roblox Corporation: Roblox

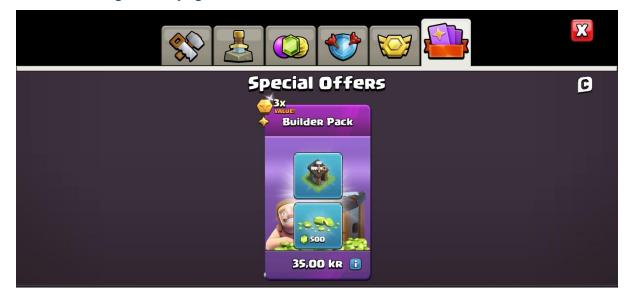
| Compared | 10 minute | 15 mi

Figure 5: Buying virtual items in Roblox - Price shown in 'Robux'



6.Supercell: Clash of Clans

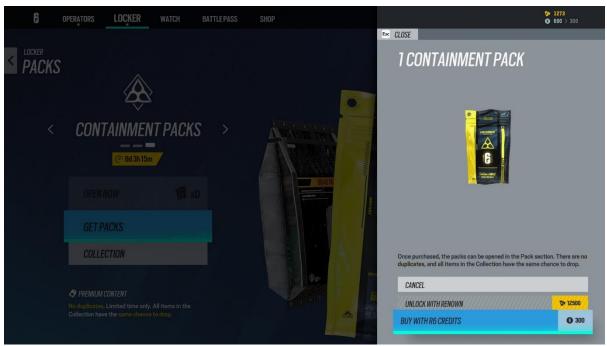
Figure 6: Buying virtual items in Clash of Clans – Price shown in 'Gems'





7. Ubisoft: Tom Clancy's Rainbow Six Siege

Figure 7: Buying virtual items in Tom Clancy's Rainbow Six Siege – Price shown in 'R6 Credits'



September 2024

BEUC, The European Consumer Organisation

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Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EISMEA. Neither the European Union nor the granting authority can be held responsible for them.