

Invitation to Nordic Conference

RESPONSIBLE FASHION?

Tuesday 18 September 2007
Ersta hotel and conference
in Stockholm

Some companies in the
garment sector work actively
with Corporate Social
Responsibility, others do less.

But do consumers care?
Ethical information - is it
desirable, possible, necessary?

Participate in a conference on
strategies for ethical consumer
information concerning
clothes, shoes and textile.

Detailed information will be published on the conference
web page www.sverigeskonsumenter.se/conference

For further information please contact
Emma Johnson, The Swedish Consumers' Association
E-mail: emma.johnson@sverigeskonsumenter.se
Telephone: +46 8 674 43 00 or +46 8 674 43 08

AGENDA

09.00 - 09.30 REGISTRATION AND COFFEE

09.30 **Welcome**
The Swedish Consumers' Association

09.35 **Do Nordic consumers really care?**
Camilla Hersom, President, The Danish
Consumer Council

10.10 **The fashion market in Europe - an
ethical perspective**
Malin Eriksson, Coordinator, Clean Clothes
Campaign, Sweden

10.45 **BREAK**

10.50 **Labelling in the garment industry
- possibilities and constraints**
Alvild Hedstein, Managing Director, Nordic
Ecolabelling, Norway

11.25 **Clothes - much more than fashion**
Ingun Grimstad Klepp, Head of Research,
National Institute for Consumer Research,
Norway

12.00 - 13.00 **LUNCH**

13.00 **CSR approaches to child labour in the
garment sector**
Rasmus Juhl Pedersen, Child Labour & CSR
Advisor, Save the Children Denmark

13.35 **A MSI and the challenges of
communication**
Liz Kirk, Head of Projects, Ethical Trading
Initiative, United Kingdom

14.10 **BREAK**

14.20 **Guaranteeing an ethical production**
Camilla Ottosson and Annika Axelsson,
Dem Collective

14.55 **Communicating CSR to consumers**
Katarina Kempe, CSR spokesperson, H&M

15.30 - 15.45 **COFFEE BREAK**

15.45 - 16.30 **CONCLUDING SESSION**

Moderator: Marie Sälmark

Conference fee: SEK 1000, including lunch and coffee.

Registration before 31/8 is required. The number of
participants is limited. Please make sure to register by
e-mail, info@sverigeskonsumenter.se or
telephone **+46 8 674 43 00**



FORBRUKERRÅDET



FORBRUGERRÅDET

**Sveriges
Konsumenter**
THE SWEDISH CONSUMERS' ASSOCIATION